# Participants Agenda

# CHAIN Implementing Partners Joint SBCC Campaign Planning Meeting

**February 21-22, 2018**

| **Day 1** |
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| 1:00-1:15 | USAID | Welcome, introductions, and setting expectations for the meeting |
| 1:15-2:00 | RBC | Opening remarks: Government of Rwanda priorities for nutrition during the 1,000 Days and summary of the findings from the Rwanda 1,000 Days’ Campaign Assessment Report (July 2017) |
| 2:00-3:00 | AEE | Reviewing the updated concept note on the joint 1,000 Days BCC campaign |
| 3:00-3:30 |  | Tea Break and Gallery Walk of current CHAIN partners’ and MOH Nutrition, WASH, and Food Security SBCC materials |
| 3:30-4:45 | SPRING and CHAIN partners | Facilitated discussion:* Each participating activity gives a five minute summary of their Nutrition, WASH, and Food Security SBCC work, including what is working well that they’d like to see replicated or scaled up in the joint campaign
* Brainstorming priority practices to promote through the campaign in four categories: household feeding and caring practices; generating demand for facility-based services; improving household food security; improving WASH (increasing gender equity cross-cutting)
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| 4:45 | TBD | Meeting concludes for the day |
| **Day 2** |
| 8:30 – 8:40 | AEE | Welcome and review of Day 2 agenda |
| 8:40-9:30 | CRS-Janvier  | Review existing National Nutrition SBCC Strategy Question and Answer regarding the National Strategy  |
| 9:30-10:00 | SPRING | Facilitated discussion: Mapping Districts |
| 10:00-10:30 | AEE | Share ideas for a 1,000 Day campaign theme; getting partner feedback and next steps |
| 10:30-11:00 |  | Tea Break |
| 11:00-1:00 | SPRING  | * Present 5-day SBCC activity “menu” ideas: care-seeking; household diet and feeding practices; household WASH practices; improving food security *Handout: Menu of practices, channels and timeline*
* Small group work: IPs develop detailed campaign plan per district*Handout: IP Campiagn Planning Matrix*
* IP’s share detailed campaign plans—compare and contrast plans
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| 1:00-2:00 |  | Lunch |
| 2:00-3:30 | AEE | * Facilitate agreement on an overall joint campaign timeline for preparation, implementation, and monitoring and evaluation
* Determine next steps, roles and responsibilities, and approximate budget, for each step of the timeline
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| 3:30-4:00 |  | Tea Break |
| 4:00-5:00 | SPRING | Pulling it all together: outputs/outcomes, campaign timeline, and action planPartners designate a joint campaign task force, and set the next meeting of the task force |
| 5:00 | AEE/RBC | Concluding the meeting |