**Worksheet 3.1 Behavior Profile**

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| **Behavior Analysis** | **Activities** |
| **Priority Behavior & Steps**What steps are needed to practice this behavior? | **Factors**What prevents people from—or supports people to—practice the behavior now?(Starred factors from 3.3) | **Supporting Actors & Actions**Who needs to do what to address the factor?(Starred actors in 3.3) | Linked activities with a clear pathway back to the priority behavior |
|  | **Structural** Accessibility Provider competencies Facility experience **Social** Family and community Gender Norms **Internal** Attitudes and beliefs Self-efficacy Knowledge Skills  | **Institutional** Policymakers Market actors Providers Employers **Community** Community leaders Religious leaders Peers **Household** Family members Male partners  | **Enabling Environment** Financing Institutional capacity building Partnerships and networks Policies and governance **Systems, Products, and Services** Infrastructure Products and technology Supply chain Quality improvement **Demand and Use** Advocacy Communication Collective engagement Skills building  |